

Degree Course Students' Meeting

Tourism Enhancement and Landscape Promotion

I Semester 2023/2024

Professor: Chiara Rabbiosi

Bachelor of Science in Landscape Science

Mutations: Master's Degree Programme Tourism, Culture, Sustainability

Palazzo Ferro Fini, Monday 6th November, 2023 at 10.30 a.m

**Meeting at the Veneto Regional Council with the partners of the Association
Via Querinissima - Cultural Route**

10.30 Greetings Veneto Regional Council

Professor Chiara Rabbiosi - Introduction of the lesson

Stefano Agnoletto - Project leader Via Querinissima for Nordland and director of the international cultural association Via Querinissima from Myth to History for Northern Europe

“ Via Querinissima project”

Marzia Liuzza – PhD Student (University of Padua and Ca' Foscari University, Venice) and Digital Marketing Strategist for Via Querinissima

'A shared tourism plan to develop the Via Querinissima: research, development and communication'

Erika Piccolotto – Head of the Proloco of Sandrigo

"The City of Sandrigo's Codfish Festival - How cultural itineraries impact the territories".

Questions and insights

11.45-12.00 Coffee break

12.00 Certified Cultural Routes

Emanuela Panke - President Council of Europe Cultural Route Iter Vitis

"Iter Vitis Cultural Itinerary

Sebastian Valverde – Director Asociación de Concellos do Camiño da Ría de Muros Noia

"Cultural Route Santiago de Compostela Muros Noia".

Eleonora Berti - Director of Council of Europe Destination Napoleon Cultural Route, cultural route expert

"The Via Querinissima in the context of the Council of Europe Cultural Routes: perspectives and possible initiatives"

Discussion and questions

Closing the works **Professor Chiara Rabbiosi**

13.30 End of work