

NEWSLETTER

WHO WE ARE

The Via Querinissima is an international no profit association and a **modern cultural route**, which aims at following the Pietro Querini's itinerary- by **sea** and by **land** – and at enhancing the **values** of **solidarity** and **welcoming** as well as promoting **slow** and **sustainable** cultural tourism.

We are composed by public and private bodies:

Veneto Region (Italy); **Nordland Region** (Norway); **Vastra Gotaland Region** (Sweden); **Municipality of Cadiz** (Spain); **North Adriatic Sea Port Authority** (Italy); **Pro Loco Sandrigo** (Italy); **Confraternity of Bacalà alla Vicentina** (Italy); **CERS** (Consortium of european reenactment societies - Italy); **UNPLI Vicenza** (Vicenza - Italy), **UNPLI Veneto** (Italy) **Municipality of Røst** (Norway); **Heraklion Development Agency** – Creta (Greece); **Municipality of Sandrigo** (Italy), **Nord University** (Norway); **Trondheim Municipality** (Norway).



DO YOU KNOW THAT:

monthly clip on Via Querinissima

Pietro Querini and the Malvasia

Pietro Querini was lord of the fiefs of Castel Temini and Dafnes on the island of Candia, now Crete, which was then in Venetian possession. These fiefdoms produced Malvasia, a highly prized wine originating from a land in the Peloponnese, Monemvasia or Monemvaxia, meaning "port with only one entrance", which was incorporated into the Republic of Venice in 1419.

Malvasia wine was already famous in the 12th century. It's known to have originated in the 12th century and has been proven to come from the castle town of Monemvasia (Malvasia) at the foot of Mount Malevos (Parionas) in the southern Peloponnese, indicating a geographical and historical designation of origin.

In 1278, a Venetian document refers to the piracy of a ship carrying a cargo of Malvasia wine.

Due to the significant commercial expansion during the Byzantine period, the merchants of Monemvasia marketed the wine of Monemvasia, which was sold by Venetian and Genoese merchants under the name 'Malvasia'.

In the 14th century, it was exported in large quantities from Monemvasia via the islands of Paros/Cyclades and Crete (Candia).

Malvasia allows you to discover traditions and stories from the past. To celebrate its importance, the Malvasia Festival was launched in Monemvasia, which aims to celebrate Malvasia through three main points: **wine**, **history** and **art**.

[More info about the festival](#)

WE INTRODUCE YOU THE MEMBERS OF THE ASSOCIATION

The members introduce themselves and their connection with Via Querinissima



TRONDHEIM
KOMMUNE
Tråanten tjielte

Trondheim is the third most populous city in Norway with 212,660 inhabitants. The city was established in the year 997.

Trondheim was formerly called Nidaros. Its Cathedral was built between 1070 and 1300, and is Norway's most central church. According to tradition, Nidaros Cathedral is the burial church of Olav the Saint.

On Pietro Querini's return journey back from Røst to Italy with boat, they were loaded with dried fish. They had a stop in Trondheim on the trip, where they had the dried fish blessed in the Nidaros Cathedral.

Trondheim is a center for higher education in Norway, and houses the largest campus of the country's largest university.

[More info on our website](#)

WHAT HAPPENED IN THE MEANTIME

Towards certification as a Cultural Route of the Council of Europe

On 28 and 29 June, Via Querinissima Director Nicoletta Martorana and International Relations and European Projects Responsible Mara Tognon travelled to Luxembourg to the European Institute of Cultural Routes to present the draft application dossier for initial examination and join a training seminar for candidates applying to the Cultural Route of the Council of Europe certification in 2023

The whole Via Querinissima team is working hard to submit the dossier at the end of the month and apply for the recognition of the route as a Council of Europe Cultural Route.

Stay tuned!



A virtual museum to discover the ports of Venice and Chioggia of yesterday and today

The new multimedia application Virtual Museum of the Ports of Venice and Chioggia was presented at the Venice Boat Show.

The aim is to tell a story of the Venetian ports of yesterday and today by activating navigation on the spot and from a distance along the points of interest in the historic centre of Venice, Marghera and Chioggia

Through this virtual journey it's possible to experience the past, learn more about the present and reflect on the future of Venetian port culture.

The app offers 3D reconstructions, galleries, animations and much more.

Here are the links to download the app from the main stores:

<https://play.google.com/store/apps/details?id=it.spacespa.portvenice>

<https://apps.apple.com/it/app/i-porti-di-venezia-e-chioggia/id1625122700>

read the press article

Via Querinissima supports European Orienteering Championship 2023

Via Querinissima supports the 2023 European Orienteering Championships, an important initiative at European level that enhances the areas to be traversed.

An educational proposal that raises awareness of the environmental aspect and promotes the spirit of entrepreneurship and independence.

The championships take place mainly in the Scandinavian area and are filmed by about twenty local broadcasters TV.

The start will be in Røst and during the event some stages of the Via Querinissima such as Lillehammer, Oslo and Göteborg will be covered. The final is scheduled for 8 October in Vicenza.

more info

Via Querinissima Scientific Committee

*We introducing you some of the **members of the Scientific Committee:***

Luca Quaratino is a confirmed researcher in Business Organizations at IULM University, moreover, he is a member of the University Evaluation Board, Director of the Executive Master in 'Communication & Human Resources', and a member of the scientific committee of CERC – Centre for Employee Relations and Communication.

He teaches 'Human Resources Management for Tourism' and 'Critical Issues in Hospitality Human Resources Management'.



Claire Judde de Larivière Claire holds a PhD in history.

She is a lecturer in Medieval and Modern History at the University of Toulouse II-Le Mirail (France) and a permanent member of the Framespa Laboratory (History of Societies from the Middle Ages to the Contemporary Age).

[Click here for more information on their background](#)

I want to know more

EVENTS AND ACTIVITIES



LOFOTEN INTERNATIONAL CHAMBER MUSIC FESTIVAL

Join the Lofoten International Chamber Music Festival from 10 to 15 of July.

Since 2004, Lofoten International Chamber Music Festival has aimed to bring a varied program of classical music – performed by international artists at a high level – to the whole of Lofoten. The festival is held every summer. In addition, several smaller classical concerts are arranged throughout the year in Lofoten.



[Join the festival](#)



OLAV FEST

From 28 July to 3 August is celebrated the Sant Olav festival in Trondheim.

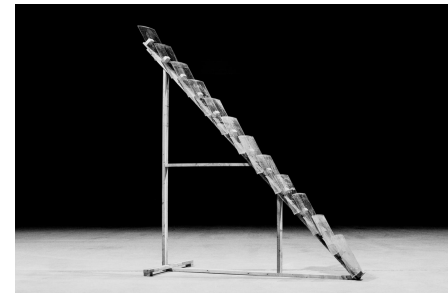
One week full of events, Olav's Festival in Trondheim will be an arena for reflection in the intersection between faith and society, closely linked to Nidaros Cathedral as a National ecclesiastical and cultural powerhouse, rooted in the millennial The Olsok tradition.

[Here the program](#)

EXHIBITION AT THE FARTHEST EDGE: rebuilding photography

Until July 30 visit the exhibition by Alexander Mourant (UK), Bart Lunenburg (NL), Jan McCullough (IE)

An exhibition draws on Bodø's history as a city of continuous architectural change and renewal since the bombing of World War II



[More info](#)

DON'T MISS THE LATEST NEWS

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Moreover please note the official hashtags of Via Querinissima for your communication:

#ViaQuerinissima

#InternationalCulturalAssociation

#PietroQuerini

#Stockfish

For any other information regarding marketing and communication, please write to **info@viaquerinissima.net**

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International Association Via Querinissima, Palazzo Balbi 30100 Venezia (VE), Venezia, 30100 IT VE
viaquerinissima.net +390444658148

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