

#### WHO WE ARE

The Via Querinissima is an international non-profit association and a **modern cultural route**, which aims at following Pietro Querini's itinerary by **sea** and by **land** ,enhancing the **values** of **solidarity** and **hospitality**, as well as promoting **slow** and **sustainable** cultural tourism.

We are composed by public and private bodies:

Veneto Region (Italy); Nordland Region (Norway); Vastra Goltaland Region (Sweden); Municipality of Cadiz (Spain); North Adriatic Sea Port Authority (Italy); Pro Loco Sandrigo (Italy); Confraternity of Bacalà alla Vicentina (Italy); CERS (Consortium of European Reenactment Societies - Italy); UNPLI Vicenza (Italy), UNPLI Veneto (Italy); Municipality of Røst (Norway); Heraklion Development Agency (Creta / Greece);

Municipality of Sandrigo (Italy), Nord University (Norway); Trondheim Municipality (Norway), Camino De Santiago de la Rìa de Muros Noia Association (Spain), Accademia dello Stoccafisso all'Anconitana (Italy), Bødo Municipality (Norway), Marciana National Library as honorary member (Italy), Vicenza Municipality (Italy).



#### DO YOU KNOW THAT:

#### **Stockfish from Lofoten PGI**



The **PGI Lofoten Stockfish**, called *Tørrfisk fra Lofoten*, in Norwegian, stands for the delicious Arctic wild cod caught in the waters of the Lofoten Islands, north of the Arctic Circle in Norway.

The stockfish is the result of an ancient and pure tradition, dried naturally according to the method handed down by the Vikings, without the addition of additives or preservatives.

Labelled with a Protected Geographical Indication (PGI) by the European Union, Lofoten stockfish is a unique excellence and the first Norwegian product to receive this prestigious award.

Before the stockfish reaches our tables, it undergoes a long maturing period during which it is carefully assessed according to criteria such as quality, weight, length, colour, smell and appearance. An expert quality breeder, known as "Vraken", classifies it into 20 quality groups, with the title of Lofoten stockfish IGP reserved for the highest quality product.

More info: https://torrfiskfralofoten.no/en/

#### WHAT HAPPENED IN THE MEANTIME

## **Bodø 2024 Grand Opening**

A small delegation from the International Association Via Querinissima, led by its president Roberto Ciambetti, was also present at the opening ceremony of Bodø2024

The delegation's visit to Nordland was also an opportunity to **plan the future** path of the Via Querinissima together with the Norwegian partners. It was a moment of confrontation that brought together representatives of the Veneto Regional Council / Veneto Region and representatives of Nordland fylkeskommune / Nordland County Council.

Among those present were the President of Nordland Svein Øien Eggesvik, the Councillor for Culture Arne Ivar Mikalsen and the President Roberto Ciambetti, who took on the dual role of representative of the Veneto Regional Council and Via Querinissima. In addition, numerous delegates from the respective provincial administrations enriched the dialogue.

The deep connection between Veneto and Nordland was reaffirmed, underlined by the collaborative efforts to build the Via Querinissima, in cooperation with Italian, Norwegian, Swedish, Greek and Spanish partners.



#### **Communication Kit**

The association has produced **pins and window stickers** with the Via Querinissima logo.

Each member receives a basic set of communication tools so that they can publicise the route.



#### **Bodø Municipality join the Association**

It's a pleasure to give a warm welcome to Bodø Municipality as new member of the Association!

# The EPA Bureau meets in Luxembourg to discuss the 2023-2024 Certification Cycle

In the last few days, the Bureau of the Governing Board of the Enlarged Partial Agreement on Cultural Routes of the Council of Europe (EPA) met to discuss the 2023-2024 certification cycle, which includes the evaluation of 9 Council of Europe Cultural Routes and 5 new candidates for certification, including us!



## **European Funding Programmes**

The Via Querinissima staff, led by Mara Tognon, responsible for International Relations and European projects, has selected **several funding programmes** for which members can apply.

In the next few days, members will receive two newsletters: one with the directly managed programmes, Creative Europe and CERV, where all members can apply, and a second email where members can find ETC, European Cooperation Programmes with the selection of programmes for each

VQ member!

An important opportunity to fund and develop projects.

Stay tuned!

## Via Querinissima and the students of the University of Padua

In February, the brilliant students of the master's degree course in Enhancement of Tourism and Promotion of the Landscape course/ Valorizzazione turistica e promozione del paesaggio, from the University of Padua, led by Professor Chiara Rabbiosi, presented their projects for the **tourist and cultural enhancement of Via Querinissima!** 



## Via Querinissima Days

Mark the dates in your calendar: from 18 to 20 of July, Via Querinissima Days will be held in Bodø.

Three days rich in activities, cultural events and more. The program will be available soon.

For more information please send an email to: info@viaquerinissima.net

#### Friends of Via Querinissima

Friends of Via Querinissima - Do you have pictures you've taken along the route?

#### Via Querinissima Scientific Committee

Ludovica Galeazzo is an architectural and urban historian whose research focuses on Venetian architecture in the early modern period, with a special interest in new technologies to demonstrate the process of the city's change over time.

She was **awarded** the **ERC** 2021 Starting Grant for the project **Venice's Nissology**. Reframing the Lagoon City as an Archipelago, which aims to reconstruct the transformations of Venice's lagoon islands alongside their interwoven relationships in a geographically- and temporally-based digital environment

More info on our website!



I want to know more

## **EVENTS AND ACTIVITIES**





#### ONLINE MEETING SCIENTIFIC COMMITTEE

The meeting of the Via Querinissima Scientific Committee will be held on Tuesday **5 March** 



#### HERE COMES THE SUN

On the island of Røst, where Querini was welcomed with his companions, the return of the sun and the Cod fishing are celebrated... from **8 to 10 March!** 

Discover the program



#### THE ARTIC MARCIALONGA

A great event This year, on the occasion of Bodø 2024 European Capital of Culture, the legendary "Marcialonga" will have its first Arctic edition. We look forward to seeing you in Bodø between **7** and **11 March**.

More info



#### TIPICITÀ FESTIVAL

From **9 to 11 March**, the Tipicità festival will be held in Fermo (Marche, Italy).

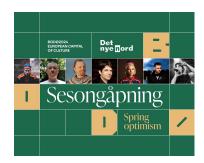
Tipicità festival is a capsule fair that aims to enhance the uniqueness of the productions, travel experiences and the galaxy of 'know-how' of the Italian territory.

Tradition and innovation participate, meet and dialogue at Tipicità festival.

On **Sunday at 7.30 pm** will be an event dedicate to Via Querinissima "Via Querinissima: storia di un'amicizia e dello stoccafisso/ Via Querinissima: a story of friendship and stockfish. In addition to the presentation of the itinerary, there will also be a cooking show with bacalà alla vicentina with tasting, organised by the brotherhood of bacalà alla vicentina.

For more information about Tipicità click below.





#### **SPRING OPTIMISM**

"The New North" marks the start of Bodø2024's spring season

On March 23 come and celebrate the start of the new season at Bodø 2024 European Capital of Culture.

Come and celebrate the spring optimism!



#### **DON'T MISS THE LATEST NEWS**

Stay updated on the Via Querinissima, follow us on Facebook, Instagram and LinkedIn

...and don't forget to use Via Querinissima's **official hashtags** for your communication:

#ViaQuerinissima

#InternationalCulturalAssociation

#PietroQuerini

#Stockfish

For any other information regarding marketing and communication, please write to info@viaquerinissima.net

Scan the qr code and subscribe to the newsletter!



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