

### WHO WE ARE

The Via Querinissima is an international no profit association and a **modern cultural route**, which aims at following the Pietro Querini's itinerary- by **sea** and by **land** – and at enhancing the **values** of **solidarity** and **welcoming** as well as promoting **slow** and **sustainable** cultural tourism.

We are composed by public and private bodies:

Veneto Region (Italy); Nordland Region (Norway); Vastra Goltaland Region (Sweden); Municipality of Cadiz (Spain); North Adriatic Sea Port Authority (Italy); Pro Loco Sandrigo (Italy); Confraternity of Bacalà alla Vicentina (Italy); CERS (Consortium of european reenactment societies - Italy); UNPLI Vicenza (Vicenza - Italy), UNPLI Veneto (Italy) Municipality of Røst (Norway); Heraklion Development Agency - Creta (Greece):

Municipality of Sandrigo (Italy), Nord University (Norway); Trondheim Municipality (Norway).



## WHAT HAPPENED IN THE MEANTIME

# Dossier presented to the CoE

Dear members and friends of the Via Querinissima, this is a special newsletter: after many efforts, at the end of July we finally submitted our application dossier to the Council of Europe to be recognised as

a Council of Europe Cultural Route.

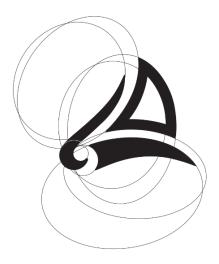
The certification cycle of the Cultural Routes ends in **April 2024**, during which year members can be contacted by the Council of Europe's expert for an interview about the Association's activities and common projects.

Fingers crossed!

For more information don't hesitate to contact the staff: info@viaquerinissima.net.



## Logo restyling



One of the aspects that the CoE required for the application was also the visual communication. Therefore, we commissioned graphic designer Dario Montanaro, to do a slight restyling of the Via Querinissima logo.

Based on the original logo, the new logo should emphasise the concept of networking and travelling. The stylised figures with recurring thicknesses and shapes trace the concept of the Via as route, departure, return and connection by water and land.

Via Querinissima encompasses different areas and activities, which is why there will be different declinations of the logo. We are producing on a brand manual that we will send you together with the visual study as soon as it is ready. We are also working on an official event where the new logo will be presented. As soon as we

know more details, we will let you know.

On the side you can see the starting point for the visual design of the logo.

## Pietro Querini's literary heritage

We are working on the website to include the **great and varied literary heritage** related to Pietro Querini and his story.

If you have any suggestions, please feel free to contact us!

Take me to the readings!

# European Orienteering Championship 2023

The Association is patronising this special project, during which the Orienteering Organising Committee will walk some of the stages of Pietro Querini's path.

Below you can find the programme:



# **EVENTS AND ACTIVITIES**





#### **NORDLAND MUSIC FESTIVAL**

4-13 August the Nordland Music Festival will be celebrate: the program consists mainly of classical music, but also jazz, folk music, musical theatre, dance, pop, rock and other genres have their place in the festival.

I want to join the festival

### FESK AND POTEDES - A SMALL CULTURAL WEEKEND IN RØST

25-27 August we look forward to seeing you in Røst.

Pietro Querini Literature Park, the Røst Pier Hotel and the Querini pub & restaurant invite you to a weekend of lectures, culture and literature.



Discover the program

## **DON'T MISS THE LATEST NEWS**

Stay updated on the Via Querinissima, follow us on <u>Facebook</u> and <u>Instagram</u> and discover our new column: Querini' journey!

Moreover please note the official hashtags of Via Querinissima for your communication:

#ViaQuerinissima

#InternationalCulturalAssociation

#PietroQuerini

#Stockfish

For any other information regarding marketing and communication, please write to info@viaquerinissima.net

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