

NEWSLETTER

WHO WE ARE

The Via Querinissima is an international no profit association and a **modern cultural route**, which aims at following the Pietro Querini's itinerary- by **sea** and by **land** – and at enhancing the **values** of **solidarity** and **welcoming** as well as promoting **slow** and **sustainable** cultural tourism.

We are composed by public and private bodies:

Veneto Region (Italy); **Nordland Region** (Norway); **Vastra Gotaland Region** (Sweden); **Municipality of Cadiz** (Spain); **North Adriatic Sea Port Authority** (Italy); **Pro Loco Sandrigo** (Italy); **Confraternity of Bacalà alla Vicentina** (Italy); **CERS** (Consortium of european reenactment societies - Italy); **UNPLI Vicenza** (Vicenza - Italy), **UNPLI Veneto** (Italy) **Municipality of Røst** (Norway); **Heraklion Development Agency** – Creta (Greece); **Municipality of Sandrigo** (Italy), **Nord University** (Norway); **Trondheim Municipality** (Norway)



DO YOU KNOW THAT:

monthly clip on Via Querinissima

Pietro Querini and the connection with Heraklion

Pietro Querini had been appointed lord of the manor of **Castel di Temini and Dafnes** on the island of Crete by the Doge of Venice, which had been part of the Serenissima since 1211.

In 1431, on his famous voyage to northern Europe, Querini set sail from the port of **Candia**, which is now called **Heraklion** and is the Cretan capital.

The island of Crete in particular can be associated with the Via Querinissima. Querini was the landlord of a Venetian feudal estate in Crete. He was a producer and trader of **Malvasia wine**, produced in the **Malevizi** area west of Heraklion, where the village of Tilissos celebrates **Stockfish Day** every year on 5 December.

Querini set sail from the Venetian port of Heraklion, where he returned after his voyage. Since his return, **stockfish has been widely eaten in Greece** and is considered one of the **main dishes** throughout the country and a traditional meal on the national day (25 March).

The inhabitants of the Malevizi area of Crete still have a nickname (bakaliarakia, small stickfish) that is clearly a direct legacy of Pietro Querini's journey



WE INTRODUCE YOU THE MEMBERS OF THE ASSOCIATION

The members introduce themselves and their connection with Via Querinissima



NORD
universitet

Nord University is located in the counties of Nordland and Trøndelag, with eight locations of which two are the main campuses located in Bodø and Levanger. The geographical spread in Nord University locations span over 700 km along the Norwegian coastline.

The university is immediately close to the Lofoten region, and has an important role in the Norwegian institutional universe regarding **conserving the cultural heritage** in the region – through research and public outreach about topics connected to **coastal history** and **culture in Norway**.

Nord University has several different **tools** which will be utilized in the Via Querinissima-project.

[I want to know more](#)

WHAT HAPPENED IN THE MEANTIME

Visual Design for Via Querinissima

The association is working with a graphic designer to create a unique and coherent coordinated image that represents the brand and its values.

The material produced can be used by all members for communications on Via Querinissima.

Stay tuned for more details.

Design of Panels and Rollups

Three panels and a **rollup** will be created for informational purposes to tell the story of Querini through **graphic, photographic** and **textual elements**.

The goal is to **engage** the audience by telling Querini's journey from a **historical** and **emotional** point of view.

Values to be conveyed:

- **historicity**: a journey rich in history and culture
- **The journey of the Querini today**: connections between different countries
- **sustainability**: sensitivity to environmental aspects
- **institutionality**: universities, Europe

Via Querinissima Scientific Committee

*We introducing you some of the **members of the Scientific Committee**:*

Massimo Bustreo specialises in work psychology.

He currently teaches Psychology of Tourism and Psychology of Audiovisual Communication at the University of IULM.

He is the Chair of the Scientific Committee of InspiringPR and a member of the National Scientific Committee of FERPI Lab.



Iosif Klironomos is a technical scientist at ICS-FORTH, Greece.

His research interests include online communities and the social and effective design of computing for all in the context of smart buildings and environments.

Click here for more information on their background

I want to know more

EVENTS AND ACTIVITIES



NORLANDSBÅTREGATTAEN

Do you like boats and music? Go to NORLANDSBÅTREGATTAEN (The Nordland Boat Regatta)! June 29th-July 2nd in Terråk, Bindal, Nordland (Norway)

I want to enjoy it



BØDO 2024

It is now available a link where you will find an overview of events such as concerts, exhibitions, performances and other entertainment which are happening in Bodø and Nordland!

More info

DON'T MISS THE LATEST NEWS

Stay updated on the Via Querinissima, follow us on [Facebook](#) and [Instagram](#) and discover our new column: Querini' journey in pills!

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