



WHO WE ARE

The Via Querinissima is an international no profit association and a modern cultural route, which aims at following the **Pietro Querini's itinerary- by sea and by land** – and at enhancing the **values of solidarity and welcoming** as well as promoting **slow and sustainable, cultural tourism**.

The association is composed by public and private bodies: **Veneto Region** (Italy); **Nordland Region** (Norway); **Vastra Götaland Region** (Sweden); **Municipality of Cadiz** (Spain); **Port System Authority of the Northern Adriatic Sea** (Italy); **Pro Loco Sandrigo** (Italy); **Confraternity of Bacalà alla Vicentina** (Italy); **CERS** (Consortium of european reenactment societies - Italy); **UNPLI Vicenza** (Vicenza - Italy), **UNPLI Veneto** (Italy) **Municipality of Røst** (Norway); **Heraklion Development Agency** – Creta (Greece); **Municipality of Sandrigo** (Italy).



DO YOU KNOW THAT: monthly *clip on Via Querinissima*

Pietro Querini Literary Park

"... I, Pietro Querini of Venice, have promised myself to write down exactly, for the memory of posterity, the adversities that have befallen me and the places where they have happened to me according to the dispositions of the fickle wheel of fate".

The network of literary parks was created to **enhance the places made famous by literature** and to offer visitors an **authentic experience** by enhancing the environment, the history and the traditions of the people who live there.

In Røst a literary park **dedicated to Pietro Querini** has been established. The park is characterised by a **series of events and traditions closely linked to the journey of Pietro Querini**: on March 21st and 22nd, on the occasion of the *Day of Poetry and Forests*, under the patronage of the *Italian National Commission for UNESCO*, a literary tour in the footsteps of writers inspired by the island was proposed, and on this occasion a '**Quirinian dinner**' with Italian recipes based on stockfish was also offered.

We have to consider the heritage of the Querini Literary Park in its **material and immaterial components**. This heritage is enriched by **all the material that has been created** and is **still being produced** over the years through articles, events and exhibitions along the **Via Querinissima**.



WE INTRODUCE YOU TWO MEMBERS

*The members introduce themselves and their connection with
Via Querinissima*



COMITATO PRO LOCO
UNPLI VENETO

The UNPLI Veneto Regional Committee is the association that brings together the more than **530 Pro Loco** (local tourist boards) in Veneto, is voluntary and non-profit.

In close cooperation with the Provincial Committees and Consortia, the Regional Committee deals with the development of activities and projects **aimed at the promotion and enhancement of the territory**, as well as the **support and coordination of the Veneto Pro Loco associations**.

The Unpli Veneto Committee has a representative role in regional bodies and institutions, intervenes and dialogues with its proposals on deliberative acts of the Region's sector; it performs corporatist and trade union functions of an institutional nature (usually through the Provincial Committees).

It also manages its projects, events and initiatives aimed at developing the image of the Pro Loco and qualifying its work. It proposes and manages services and activities for the associated Pro Loco, including visibility and presentation at important events such as exhibitions and fairs of regional and supra-regional importance.

Unpli Veneto also participated in the Interreg Central Europe project "**NewPilgrimAge**": reinterpreting and enhancing the shared values and cultural heritage of San Martino in 21st century Europe, through the involvement of local communities.



The UNPLI Vicenza Provincial Committee is the association that brings together the **123 Pro Loco** (local tourist boards) in the province of Vicenza, is voluntary and non-profit-making. It was established in Sandrigo (VI) where it still has its operational headquarters.

It deals, in close cooperation with the Pro Loco Consortia, with the development of activities and projects aimed at the **promotion and enhancement of the territory**, as well as the **support and coordination** of the Pro Loco associations in Vicenza have now acquired an important place as indispensable players in the **promotion of tourism at local and regional level**, also Unpli Vicenza adheres to the initiatives organized by Unpli Veneto on the regional territory.

It also manages its own projects, events and initiatives aimed at developing the image of the Pro Loco and qualifying its work. It proposes and manages services and activities for the associated Pro Loco, including visibility and presentation at important events.

Among the most successful events "**Sapori Pro Loco**", a food and wine festival in the Villa for the promotion of typical local products, "**Percorsi di Cultura Veneta**", cultural evenings with history and culture experts, guided tours to discover little-known corners of the area, publication of volumes dedicated to the territory and traditions locals.

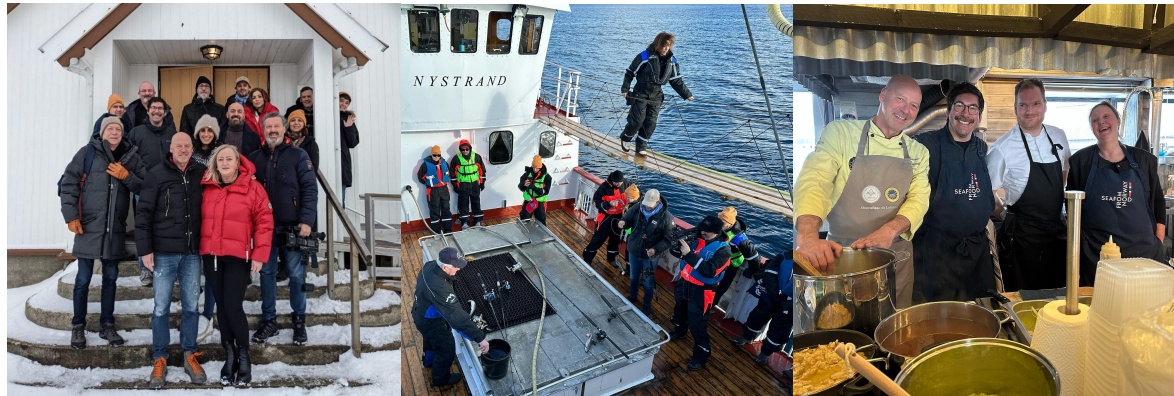
WHAT HAPPENED IN THE MEANTIME

Italian press tour to discover Nordland Region

A press tour along the Via Querinissima with destination Norway was organized by Pro Loco Sandrigo from March 23rd to 27th. Italian journalists were accompanied by Erika and Stefano, Via Querinissima staff members, to discover the beautiful Nordland Region in which Pietro Querini was shipwrecked in 1432.

An important opportunity to promote Norwegian **history, culture, food and natural heritage**.

Here are some photos of the wonderful Norwegian experience.



Presentation of the Via Querinissima at the European Parliament in Brussels, March 29th 2023

A very important day for the Via Querinissima, which was **officially presented to the European Parliament** for its candidacy as a **Council of Europe Cultural Route**, many speakers took part in the event, including **Roberto Ciambetti**, the President of the Association, **Stefano Dominioni**, the Executive Secretary of the Council of Europe-EPA on Cultural Routes, Director of the European Institute of Cultural Routes, and **Christian Torset** Nordland Fylkeskommune tourism councillor.

The event was organized at the initiative of MEP **Rosanna Conte**, a member of the Intergroup on European Cultural Heritage, Santiago Routes, and Other European Cultural Routes.

On the occasion of the presentation on March 28th, the Brussels Office of Veneto Region has organized a wonderful **cocktail reception**: an awesome evening to promote Querini's journey.



Querini Opera comes to Venice next October

Good news for the Querini Opera: from **27th to 29th October**, the opera about Pietro Querini and the stockfish will be performed in Venice.

Congratulations to our Norwegian friends on this important milestone.

Stay tuned for the upcoming ticket release.



NORWEGIAN JEKT TRADE MUSEUM - BODØ

This museum is linked to the history of Pietro Querini and therefore to the Via Querinissima: this museum **tells the hundreds of years history of the stockfish trade** from Northern Norway to Bergen where there were the merchants of the Hanseatic League.

In the museum you can also find a description of the story of Pietro Querini's adventure and you can also book to attend **special performances** on the history of fishermen and traders. Finally you have also the opportunity to experience **special dinners based on stockfish and old recipes!**



[MORE INFO](#)

INTERNATION SCIENCE FESTIVAL 2023 - GÖTEBORG

One of the most popular science events in Europe and the only one of its kind in Sweden.

This year's theme is "Boundaries". As human beings, we have always created and challenged boundaries and Pietro Querini knows a thing or two about it.



[MORE INFO](#)

THE ARCHAEOLOGICAL SITE OF GADIR - CADIZ

Gadir is one of the oldest Phoenician settlements in the West.

The site is located on the highest point of the ancient island of Erytheia, the smallest of the ancient archipelago of Cadiz.

In addition to the Phoenician remains the buildings of a Roman **fishing factory**, with its **tanks for salting fish** are also preserved.



[MORE INFO](#)

SKREI THE JOURNEY - ROME

On April 13th, photographer Valentina Tamborra will speak in Rome at the Accademia delle Arti e Nuove Tecnologie about her reportage Skrei the Journey.

Through Valentina's photographs, the **intangible value of stockfish**, the **journey of Pietro Querini**, and the **ancient and deep connection** between Italy and Norway will be told.

Free event with reservation at eventi@aan.it



[RESERVATION](#)

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